

Blue Skies Newsletter | May 2022 | Issue 188 | www.blueskies.com



# BLUE SKIES CELEBRATE BIODIVERSITY DAY

BIODIVERSITY BLUE SKIES

On the 23rd May, Blue Skies held a webinar to mark the UN's International Day of Biological Diversity, with this year's theme of 'Building a shared future for all life'. Biodiversity remains one of four key priorities in our Blue Skies Blueprint.

Biodiversity is the foundation that can help us build a more sustainable future, and we believe that collaboratively across our sites, we are taking steps to implement effective measures to sustain the future of not only Blue Skies and the communities it supports, but the incredible diversity of nature on our doorsteps. We have even introduced a policy that sets out how Blue Skies operates the business in a manner which identifies, measures, protects and enhances biodiversity at our sites and ensures as far as possible that nature and wildlife can thrive.



Blue Skies Ghana also celebrated Biodiversity Day 2022, which was marked with a lecture at the Conference Hut and a symbolic tree planting activity where staff dressed in different shades of green to mark the day. The team got behind this and pledged to protect nature. Well done to everyone in Ghana for actively supporting this initiative!

# LET THE GAMES BEGIN!



#### FUNDRAISER

On the 22nd May our Great Green Games officially kicked off! The Great Green Games aims to encourage us all to keep fit and have fun together, whilst raising awareness of the importance of protecting biodiversity, and to support Tree Aid in their mission to grow millions of trees and protect huge areas of natural habitats across the drylands of Africa.

Members across our sites in Ghana, Egypt, South Africa, Benin, Senegal, Ivory Coast, Brazil, France, the Netherlands and the UK set off to embark on a challenge to collectively walk, run, cycle or swim 30,000 km in 8 weeks - the entire distance between all Blue Skies sites! Good luck everyone!

### BLUE SKIES PITSFORD RAISE MONEY FOR CYNTHIA SPENCER



On the 9th May, members of Blue Skies Pitsford held a lunch to raise money for Cynthia Spencer Hospice. Cynthia Spencer is a local hospice that provides specialist palliative care to adults with life-limiting illnesses.

Together we managed to raise £170 for the hospice, which will support an educational booklet which will go out to schools throughout the county, to help increase awareness and raise more funds for the hospice.

Thank you to all who donated and supported this fundraiser!

### RAISING MONEY FOR TREE AID





We're supporting Tree Aid in their task to grow millions of trees and protect huge areas of natural habitats across the drylands of Africa. Follow our journey as people across Blue Skies take on the challenge to collectively walk, swim, cycle or run 30,000 km in 8 weeks!

Tree Aid provides communities with the tools and training they need to restore their land, improve diets, and earn a sustainable income from trees.

Will you help by sponsoring Blue Skies and donating to Tree Aid?

Scan the QR code below to donate today. Thank you for your support!



## EMBASSY OF DENMARK VISITS GHANA

# CUSTOMER SITE VISIT TO GHANA



The visit to Blue Skies Ghana was part of a four day visit from a Danish food & agriculture business delegation consisting of eight leading Danish companies with an interest in exploring and deepening their commercial activities in Ghana. The team were excited about the Blue Skies business model, culture, the environment and the people. They took a tour of the site and expressed their support and interest for the sector. CUSTOMER VISITS

GHANA



Recently our CEO and members of the team took a trip to our Ghana site for a customer visit. During the trip, the team travelled to Dobro where they took a look at some of the Foundation projects to understand how the they operate, and see the impact some of our projects have had on the local community. They also took a trip to a local pineapple farm to try their hands at pineapple planting!

### MEETING WITH GHANA HIGH COMMISSIONER



AGRICULTURE GHANA

Earlier this month, General Manager Janet Ludderodt of Blue Skies Ghana met with the High Commissioner. They held a breakfast table discussion on agriculture, inflation, and the challenges around doing business in Ghana to try to drive some changes. The topics of biodiversity and tourism were also highlights. Pictured above are various leaders with Janet.

### **HAPPY BIRTHDAY JANET!**

#### BIRTHDAYS GHANA

Happy Birthday to our General Manager in Ghana Janet Lutterodt, who celebrated her birthday on 19th May. We hope you enjoyed your day!



# **A STORY OF SERENDIPITY**

#### BENIN



Dikrilay Adededji - christened DK by Gloria - is a much loved and respected member of the team at Blue Skies Benin. He is 28, joined Blue Skies in 2019 and has a Batchelor's Degree in Bilingual Translation from the University of Parakou. After graduation DK was teaching English in university, school and home environments.

Due to his hard work, personality, calm presence and commitment DK was recently promoted from FIAT officer to Fruit Procurement Manager, and this story of serendipity details just how DK came to work for Blue Skies.

To read the full article, click or scan the QR code here:



### **INNOVATION CHALLENGE WINNERS**



Congratulations to Tamer Abdulah, Logistic manager and Mahmoud El-Maraky, Logistic Manager Assistant of Egypt who won our Innovation Challenge last month with their idea to help improve operational efficiency across the business. Both Tamer and Mahmoud were presented with iPhones as prizes for winning the challenge. Congratulations to you both for your cost saving idea!

# CONGRATULATIONS!

This month our quality analyst Marcela Araújo married Bruno Eder. In the photo Marcela holds a balloon in honour of her recently deceased father. We wish the couple good luck!



### INNOVATION HERO OF THE MONTH



Prince and Ashil manage the effluent plant in Benin. They submitted an idea on supplying RO treated water from the plant to meet the factory needs on drinking water instead of buying externally. This initiative was proposed and implemented a month ago and will save 1,000 plastic bottles a month, £3,300 a year and 24 road trips to the border per year.

Well done to Prince and Ashil for proposing these initiatives!



FOUNDATION

A number of projects around our sites have recently been completed, including two water projects in Ghana, and despite recent heavy rains, the first school farm visit for the year to assess nurseries has concluded.

Our 2022 project evaluations are ongoing and due to be completed by the end of May. The remaining visits to selected projects in Ghana have been completed, and across all sites there have been good corrective actions to take care of some few challenges.

The process to identify projects for 2023 will begin in June.

# BENIN GLOBAL GAP AUDIT

AUDITS



Recently Blue Skies Benin completed their Global GAP audit for the renewal of their 2021 certificate. Five farms were visited during the audit, and resulted in a zero N/C. Congratulations to all on this successful result!

### EGYPT PASS AUDIT



On the 26th May, Blue Skies Egypt underwent a Food Safety and Occupational Health & Safety audit and successfully passed. A big thanks to Stephan, Mohamed Bahgat, Hella and the technical team, and everyone who shared and supported in such a big achievement.

### COMING SOON...

#### SOCIAL IMPACT STUDY REPORT

Look out for the Social Impact Study report which will be published next month.

#### **OUR BLUE PRINT REPORT**

Our 2021 Blue Print report will be published in the coming months.

#### FRESHPPACT CHALLENGE FUNDS TO LAUNCH

Blue Skies will be launching three Challenge Funds to fund solutions to plastics pollution. You can find out more at www.freshppact.org.