



# PELICAN NEWS

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## BLUE SKIES LAUNCHES 2021 BLUEPRINT REPORT

BIODIVERSITY DAY

BLUEPRINT

Today we launch our 2021 Blueprint Annual Review. The review aims to provide all our stakeholders with an overview of our commitments to people and planet and how we are doing against our Blueprint sustainability goals. Since our last report, there are many new exciting projects and initiatives that we have started. These include the launch of an industry R&D hub which aims to find solutions to plastic pollution, the development of a biodiversity measurement framework and the implementation of our value chain emissions calculator and net zero modelling tool. We are also proud of what we continue to achieve with our Foundation to support our local communities in Africa and South America. But we know there are things that we can improve on and areas where we need to accelerate action in order for us to achieve our goals. This is why we would like your views on what topics you believe we should be prioritising over others as we seek to develop our plans over the coming years. We therefore invite you to read our 2021 Blueprint report and complete a short survey to let us know your views. You can download the full report at: [www.blueskies.com/blueprint2021.pdf](http://www.blueskies.com/blueprint2021.pdf)  
Complete our short survey at: <https://forms.gle/CM2T6eRPBS4bMMsz9>  
Thanks for being with us on our journey towards a better world.

## FRESHPACT LAUNCHES CALL FOR SOLUTIONS

FRESHPACT

SUSTAINABILITY

We have now officially launched the challenge funds to help us fund solutions to plastics pollution. If you missed our latest webinar, you can head over to our LinkedIn page to learn more.



**DOWNLOAD OUR  
BLUEPRINT  
REPORT HERE**

# BIODIVERSITY DAY 2022



## BIODIVERSITY AWARENESS DAY

SUSTAINABLE BUSINESS

BIODIVERSITY

Blue Skies have launched an annual biodiversity awareness day to raise awareness across all our sites of the importance of protecting biodiversity. Earlier in May, we hosted an internal webinar as part of this day to highlight the importance of protecting biodiversity across all of our sites and talk about some of the work we are doing to improve our knowledge. It was inspiring to hear about the incredible nature and wildlife we have at each of our sites and why we must do everything we can to protect it and encourage more!

Following on from Biodiversity Awareness Day, Blue Skies held a Nature Photo Competition for our staff to get involved and submit their own photos for the chance to win an iPhone 12!

Over the course of several weeks, we received a wide variety of photos including a selection of flora and fauna across our sites. The competition came to a close on Sunday 24th July and entries were judged fairly using a scorecard.

After much deliberation, we can now reveal the winner of our 2022 Nature Photo Competition. Follow onto page 3 to see who our winner is!

## BLUE SKIES ARE FINALISTS IN THE FPC FRESH AWARDS 2022

INDUSTRY AWARDS

FPC AWARDS



We are excited to announce we are finalists in the UK's Fresh Produce Consortium (FPC) Awards. This year Blue Skies have been shortlisted in three categories; Best Place to Work, Sustainability Excellence and Supermarket Supplier of the Year. FRESHPPACT have also been shortlisted for Sustainability Excellence!

The winners will be announced at an Awards Dinner on the 16th September at Grosvenor, London.



# PHOTO COMPETITION WINNER!



PHOTO BY FERNANDA CASTRO

## AND THE WINNER IS...

COMPETITION WINNER

### FERNANDA CASTRO!

Fernanda is our Analyst in Human Resources at our Brazil site. The photo was taken on a smartphone at Park of birds, located in southern Brazil in the city of Foz do Iguaçu - Paraná.

"Parque das Aves is the only institution in the world focused on the conservation of the beautiful and exuberant birds of the Atlantic Forest, offering an experience of close, immersive and charming contact with them."

<https://www.parquedasaves.com.br/>

Toucans are found flying free all over Brazil, including in the city, Mogi das Cruzes - São Paulo, where the Blue Skies factory is located.

Congratulations to Fernanda for sharing this photo with us, and we hope you enjoy your prize!

## OUR RUNNER UP!

Congratulations to our runner up, Wojciech Kuśmierz from Blue Skies Corby who submitted his entry with a photo which was taken during a wild camping trip at Dartmoor National Park in England.

Dartmoor National Park is home to many rare plants and wildlife. It has a rich history, famous for its wonderful landscape, wooded valleys, wild open moors and granite tors.

Congratulations Wojciech!





# NATURE COMPETITION PHOTOS

NATURE

PHOTOGRAPHY

Here is a selection of some of the wonderful photos that were submitted for the competition. Congratulations to all who entered! We received some very worthy photos, and a special commendation goes to 'Tweet of the day' bottom left by Izzy in our Pitsford team. Keep taking and sharing photos of all of the incredible wildlife and nature we have available on our doorsteps.





# THE FINISH LINE IS IN SIGHT!

## SOME STAFF PHOTOS FROM THE ACTIVITIES



FUNDRAISER

TREE AID

The Great Green Games is nearing the end with the journey coming to a close next Friday 5th August. So far, we have just made it from Brazil to West Africa, to South Africa and Egypt, and we're now on the way to the Netherlands! We are almost there and want to finish on a high and go for the full 30,000km!

Thank you to everyone across our sites who have taken part, whether it's been walking, swimming, cycling or running, collectively we've helped to raise awareness of the importance of biodiversity, and supported Tree Aid in their mission to grow millions of trees and protect huge areas of natural habitats across the drylands of Africa.

Please help us raise some more funds by heading over to our JustGiving page to donate. We are grateful for all of the support!



**YOU CAN DONATE TO  
HELP US RAISE  
MONEY FOR TREE  
AID BELOW**





# DEVELOPING A BIODIVERSITY MEASUREMENT TOOL



BIODIVERSITY BLUE SKIES

James Garnett Letts is our intern from the University of Birmingham and has spent the past eight months developing a biodiversity measurement framework for Blue Skies. James's framework is still a work in progress, but it has nevertheless made it through as one of three finalists in the ASDA £10,000 Nature Prize and it has been assessed by biodiversity advisor from the United Nations Environment Programme. James is leading the pilot of the Framework which is taking place in Ghana. If successful, Blue Skies hopes to get the toolkit validated and make it available for other businesses to use.



# BLUE SKIES PARTNERS AIRLANDER 50 TO HELP BUILD AIR TRANSPORT OF THE FUTURE



HYBRID AIR VEHICLES AIRLANDER 50

We are excited to announce we are an official partner of the Hybrid Air Vehicles Airlander 50 Development Partner Programme. The programme provides an opportunity for us to contribute to the specification of Airlander 50 – an aircraft that will provide low-emissions air transport of the future.

You can learn more about the programme by clicking the image to the left.



# PICNIC IN THE PARK WITH BLUE SKIES CORBY



On the 14th July, the team at Blue Skies Corby joined together to host a summer picnic. Almost 100 people who work in the Blue Skies company and their families gathered at the picnic, where they enjoyed the summer weather, delicious food and each other's company. Happy faces, and feeling recharged and ready for the remaining busy summer period!



## SPOTTED AT GHANA AIRPORT

BLUE SKIES

GHANA AIRPORT



A photo of our Blue Skies lorries from Benard Larbi, Airport officer in Accra Ghana.

## GHANA EXCEL IN FARM AUDIT

AUDITS



Recently Ghana successfully completed the BS Ghana Global G.A.P & a customer Renewal Audit. This successful audit indicates an automatic renewal of our certificate for another year. Well done to everyone involved!



# CONFIDENTIAL DISCLOSURE

CONFIDENTIAL DISCLOSURE

HR

As a business, we want always to improve. We recognise that, even with a strong culture, sometimes there is individual behaviour that falls short of the high values we set. But we know that sometimes people may feel nervous or worried to share their views, perhaps fearing repercussions because they are new to the business or are unfamiliar with our culture. That is why we have created this CONFIDENTIAL hotline where you can call or email any major issues that you experience.

People are encouraged to raise concerns. To do so is not a disloyal act, in fact it is the opposite: it helps our business become even better.

You can download our form here, [www.blueskies.com/newsletter/confidential-disclosure.pdf](http://www.blueskies.com/newsletter/confidential-disclosure.pdf) and scan the QR code to take you to the Blue Skies form.



Free telephone number:  
+44 800 145 6889

Please use code 8695

## SOMETHING WRONG AT WORK?

Share your concerns  
directly and  
confidentially with us  
so that we can act on  
them

Count on our confidential and committed service.  
Your help can make a difference. Please go to  
<https://tinyurl.com/blueskiesreport>



## SCHOOL FARM OF THE YEAR



FOUNDATION

GHANA

The school farm committee has successfully ended the third visit of inspections to assess the pre-harvesting activities of the school farms. The faces of students bloomed with joy as first flowers blossomed. After a number of challenging starts with erratic rains and germination problems, over 90% have fruiting plants. Schools that cropped cucumber have ended their crop cycle and the crops were supplied to supermarket chains such as ShopRite. As at 15th July, 3833 male students and 2527 female students across 100 schools had successfully received trainings in Nursing and Transplanting practices involved in cropping vegetables.

## FOUNDATION AL-RASHAD PROJECT 2022



The Al Rashad Clinic in Egypt has recently finished its operating room installation. Several rooms now have additional equipment installed.

Congratulations to all of the team involved in getting this project completed. The additional equipment will allow more rooms to be utilised in the clinic, providing extra care for patients.

## COMING SOON...

### GREAT GREEN GAMES COMPLETION

Find out how we got on with our Great Green Games in next month's newsletter!

### SOCIAL IMPACT STUDY REPORT

Look out for this report next month.