



PELICAN NEWS



BLUE SKIES SHOW RESILIENCE IN TURBULENT TIMES.

Recent geopolitical tensions, including the conflict involving Iran and disruption in the Strait of Hormuz, are creating challenges across global supply chains. Rising oil prices are increasing costs across freight, energy, packaging and other input costs, whilst pressure on freight routes and flight availability adds further complexity. At Blue Skies, we are adapting quickly and effectively.

Our global network of factories, close relationships with growers, and hands-on approach mean we can respond quickly as conditions change.

We are adjusting airline routes, moving allocations, driving site efficiencies and working closely with partners to maintain supply.

This isn't new territory. From the disruption of the Eyjafjallajökull eruption to the challenges of COVID-19 pandemic, Blue Skies has consistently found a way through, emerging stronger each time.

There may be bumps along the way, but our focus remains clear: delivering for our customers, supporting our partners, and protecting livelihoods.

BLUE SKIES AT KIICO: A STEP FORWARD IN KENYA

At the Kenya International Investment Conference (KIICO), CEO, Hugh Pile joined by Fleur de Wit represent Blue Skies on one of Kenya's leading investment platforms. During the visit, Hugh met President William Ruto and spoke at an agriculture side event, sharing the vision of bringing the Blue Skies model to Kenya. The engagement marked a significant step forward, with strong interest from both government and industry signaling exciting potential for the future.



MONTHLY UPDATES IN THE UK

WELLBEING AT BLUE SKIES PITSFORD: APRIL INITIATIVES FOR STRESS AWARENESS



As part of activities at Blue Skies Pitsford, April was dedicated to Stress Awareness Month, reinforcing the importance of wellbeing within the workplace.

During the month, a series of initiatives were delivered to support colleagues in managing stress and prioritizing mental health. This included stress relief sessions led by a fitness instructor, creating a structured opportunity to pause, recharge, and focus on overall wellbeing.

In addition, six new courses were introduced on the Blue Skies Learn Upon platform. These courses center on wellbeing and mental health, providing practical guidance on understanding stress, building resilience, and fostering a positive mindset.

These efforts form part of Blue Skies Pitsford's ongoing commitment to promoting a supportive and health-conscious working environment.



PITSFORD RECOGNITION: STAR OF THE MONTH

At Blue Skies Pitsford, Izzy Fisher has been recognized as Colleague of the Month following a highly competitive selection process with many strong candidates.

This recognition highlights her outstanding contribution as a Technical Manager, consistently demonstrating excellence while upholding Blue Skies values and standards to the highest level.

Contributed by: Agnieszka Kubasik (Office Administrator)



MONTHLY UPDATES IN EGYPT

FFH SEASON BEGINS IN EGYPT

The start of Egypt's Fresh From Harvest (FFH) season was marked by a successful melon farm visit, highlighting both the quality of the crop and the dedication of the team behind it.

The visit provided a valuable opportunity to observe early progress and set the tone for the months ahead. It reflects strong teamwork, careful planning, and a shared commitment to delivering a productive and successful season.



DRIVING GROWTH THROUGH PARTNERSHIP IN EGYPT

Air France local and regional teams visited the Blue Skies Egypt site, strengthening an already solid partnership and setting the pace for Q4 planning.

The visit reinforced a shared ambition, working closely together to unlock new opportunities and drive continued growth.



ORANGE FLESH MELON SEASON LAUNCH



The Orange Flesh Melon season has officially launched at Blue Skies Egypt, introducing a premium product celebrated for its vibrant color, exceptional freshness, and naturally sweet, rich flavor.

Marking the start of the season, a special blend of Orange Flesh Melon and pomegranate has been released bringing together the smooth sweetness of melon with the bold, tangy notes of pomegranate for a refreshing taste experience.

This launch reflects a continued commitment to delivering high-quality, fresh, and innovative products to customers.

Contributed by: Mohamed Bahgat (General Manager),
Abdulrahman Kamal (Technical Department)



MONTHLY UPDATES IN GHANA

CHAMPIONING SAFETY AND WELLBEING

Blue Skies Ghana marked World Safety Day with an engaging workshop at the main Summer Hut, bringing together Safety Representatives and staff from both the Products and Branded Factory.

Led by OSH Manager Wisdom Tukpih, the session focused on building a healthy psychosocial working environment, with a keynote from Senior Inspector of the Department of Factory Inspectorate, Nana Kyei. Participants worked in groups to identify workplace psychosocial hazards and propose practical solutions, which will be reviewed by Senior Management.

The event also recognised outstanding staff for their commitment to safety and concluded on a high note, reinforcing a shared commitment to employee wellbeing and a safer workplace.



Contributed by: SAMPSON KWAWUKUMEY (Health and Safety Officer)



ZEST DANCE CHALLENGE ENDS IN GRAND SUCCESS

Blue Skies Ghana successfully concluded the Blue Skies Zest Dance Challenge at Achimota Retail Centre, celebrating top participants from across the country.

The campaign generated an impressive 15 million engagements, transforming into a nationwide movement that boosted brand visibility and strengthened connections with the youth market, setting the stage for even greater innovation and impact ahead.



Contributed by: Gideon Abrefa Busia (Digital marketing & social Media officer)



MONTHLY UPDATES IN BRAZIL



EXCELLENT OUTCOME IN CUSTOMER AUDIT

This month, the team successfully conducted a customer audit, earning an impressive score of 5. This achievement highlights the collective effort, commitment, and collaboration throughout the site. Special acknowledgment goes to those working diligently behind the scenes, whose unwavering dedication truly makes a significant impact.



GREEN APRIL: A MOMENT TO REFLECT ON SAFETY

As part of the Green April campaign, a thoughtful activity was introduced to highlight the role of personal responsibility in workplace safety. Employees were invited to open a box with a simple message. Inside, they found their own reflection, accompanied by short awareness notes and a small token creating a quiet but meaningful moment of reflection. The activity reinforced a key message: maintaining a safe working environment starts with everyday individual actions.



EASTER CELEBRATION: MOMENTS THAT MATTER



In celebration of Easter, the HR team shared thoughtful gifts with everyone, highlighting the value of each individual within the workplace. Simple gestures like these go beyond the moment, strengthening team spirit, enriching the work environment, and reinforcing how each person contributes to shared success.



Contributed by: Gabrielly Midian (Junior Occupational Safety Technician)



PROJECT VISIT AT AL-KHATER CHARITY ASSOCIATION-EGPYT

A site visit to Al-Khater Charity Association was conducted by Ahmed, Technical Section Head – Food Safety, as part of ongoing project support.

The visit reviewed workflow processes and operational procedures, confirming the efficiency and readiness of equipment and machinery. Discussions also focused on potential challenges, with practical solutions and recommendations identified to strengthen performance and ensure continued effective operations.



Contributed by: Ahmed Nabil, Technical Section Head – Food Safety

UPCOMING EVENT:

THE GREAT GREEN GAMES

Join Us on the Challenge to Walk, Swim, Cycle
or Run 30,000 Km in 8 Weeks

Starting: 22nd MAY

