



FOUNDATION

2024 Annual Review



TOGETHER FOR GOOD

Blue Skies Foundation 2024 Annual Review







## The Blue Skies Foundation



This year, we continued to support impactful community projects across Brazil, Egypt, South Africa, Senegal, and Ghana—while evolving how we engage. In Brazil, we improved learning environments by renovating facilities and introducing robotics and art programmes for young people. In Egypt, we funded ophthalmology equipment for a clinic serving 120,000 people and connected 100 families to clean water. In South Africa, we enhanced school infrastructure to improve safety and wellbeing. Senegal saw the development of a six-hectare vegetable farm, offering seasonal workers year-round income and food security. In Ghana, we supported schools with water access, learning resources, and improved sanitation.

As part of our focus on building long-term resilience, we have also embarked on the first stages of the ENABLE programme—an exciting new initiative aimed at identifying and supporting the next generation of Ghanaian entrepreneurs. Through mentoring, skills development, and access to funding and networks, ENABLE seeks to empower young people to turn innovative ideas into sustainable enterprises that can benefit both their communities and the broader economy. While still in its early stages, we are enthusiastic about its potential and look forward to seeing its development and impact unfold in 2025. We must continue to focus on projects that build long-term resilience, impact, and enterprise within the communities that are so important to our business.

*Anthony Pile, Chairman of the Blue Skies Foundation*



**Solidaridad**

## Our Unique Cooperation

The Blue Skies Foundation is a cooperation between the fresh fruit company Blue Skies, and two retailers, Waitrose & Partners in the UK and Albert Heijn in the Netherlands. Through this unique and progressive cooperation, the Foundation seeks to support the communities which participate in the production of fresh-cut fruit products that are made by Blue Skies.

The Foundation is structured in a way that enables projects to be chosen by the people living within the communities where Blue Skies operates in Ghana, South Africa, Senegal, Egypt and Brazil.

## Our Board of Directors



Anthony Pile  
Chairman  
Blue Skies Foundation



Jemima Jewell  
Director  
Waitrose Foundation



Erik Vorenkamp  
Director  
Albert Heijn Foundation



Abena Antwi  
Advisory Director  
Independent



# TOGETHER FOR GOOD

## Our 2024 Foundation Projects

### Our Projects

We supported 14 projects in 2024 which can be seen over the next couple of pages. Since 2009 we have funded 171 projects. These are made up of:



**59** Water and Sanitation Projects



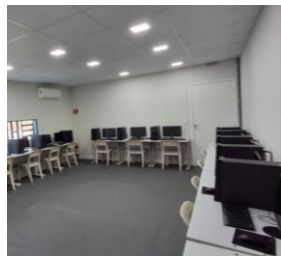
**24** Health and Wellbeing projects



**83** Education projects



**5** Community Enterprise Projects



#### Asas para o Futuro (Brazil)

Create a better learning environment for children and adolescents in vulnerable situations by renovating the computer room and office spaces.



#### Association Esperança e Destino (Brazil)

Promoting social inclusion through education, by improving the facilities, equipping the tech room, and providing uniforms.



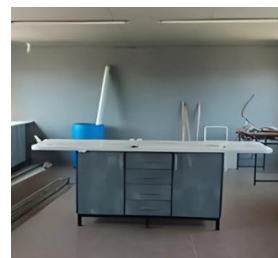
#### Ebad Al Rahman Health Project (Egypt)

Enhancing healthcare access by equipping the ophthalmology clinic with essential medical devices.



#### Lamst Khair Water Project - Al-Sanafin (Egypt)

Providing safe and reliable drinking by supporting water line connections.



#### Renovations Tokoloho Primary School (RSA)

School kitchen providing storage, essential equipment, and a hygienic environment for meal preparation.



#### Isifisoethu Secondary School Paving (RSA)

Paving entrance and walkways to prevent muddy and slippery conditions, improving safety and hygiene for students.



#### Staff Farming Project – To be completed (Senegal)

Mango and vegetable farming for BS Senegal staff, providing additional income during the off-season, promoting sustainability and market expansion.





### Our 2024 Foundation Projects



#### **Adutor Presby School (Ghana)**

Install water storage tanks linked to the Ghana Water Company to ensure consistent clean water for students and staff.



#### **Aboabo No. 4 Basic School (Ghana)**

Improved teaching, learning, and admin efficiency with a multifunctional scanner-printer.



#### **Panpanso School project (Ghana)**

Constructing a school in two phases: Phase I builds classrooms and facilities; Phase II adds water systems, furniture, and computers to enhance learning and boost enrolment



#### **Kordiabe Community Water (Ghana)**

Providing a reliable water source by drilling a borehole, installing a submersible pump, and connecting it to an overhead reservoir



#### **Nawule Community Football Park (Ghana)**

Upgrade Football Park by grading and levelling the field, installing a proper drainage system, and planting natural grass.



#### **Nsawam Prisons project (Ghana)**

Phase two completion of the Day Care Centre for children of inmates and officers at a women's prison.



#### **Akwamu Community Water (Ghana)**

Installation of a polytank connected to mains pipes, providing hygienic water storage and access for the community.

#### **Kordiabe Community Water**

*"We are immensely grateful to the Foundation for the installation of mechanized boreholes with reservoir tanks in our community of Kordiabe Jorpanya. Access to clean and sustainable water sources is a fundamental need that has been met through this project, greatly benefitting our residents. This development has improved health standards, enhanced agricultural practices, and brought a sense of relief and security to our community. Currently, the entire community is dependent in the system because water supply has ceased of over three weeks in this area. We extend our heartfelt appreciation to all involved in making this invaluable initiative a reality." Mr. Seth Djmaneh, Council Member and a Farmer.*

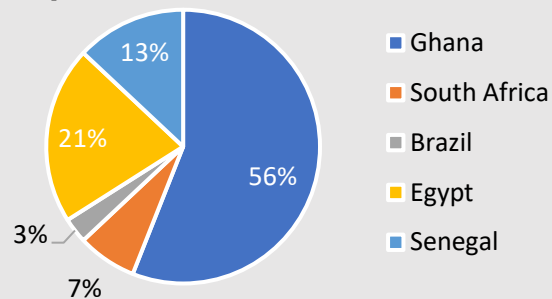


## Monitoring and Evaluation

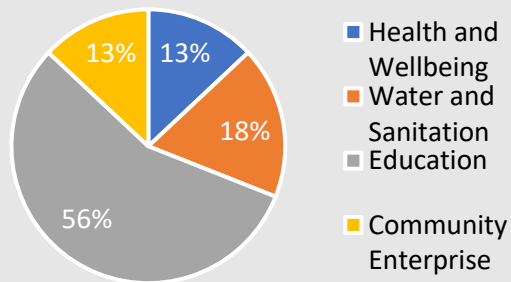
### How our funds were spent

In 2024, the Blue Skies Foundation collectively raised over GHc 3.4m. This was made up of contributions from Waitrose & Partners, Albert Heijn and Blue Skies. The charts below show how these funds were spent by country and project category. Funding is proportioned based on a number of factors, including sales turnover from each country, fruit origin, local needs and macro social and economic indicators.

Funding split by country



Funding split by project category



### Our Impact

Below are some of the highlights of our 2024 evaluation report.

3,132

Number of girls and boys (0-18) with improved access to education services

895

Number of women and men with improved access to healthcare services

100

Number of workers with improved access of safe drinking water at home and at work

5,520

The number of households with improved access to clean water, sanitation and hygiene

