



PELICAN NEWS



BLUE SKIES GHANA CELEBRATES 27 YEARS OF GROWTH AND FIRST HISTORIC EXPORT

Blue Skies Ghana proudly marked a significant milestone—27 years since its first export to Sainsbury’s in the UK on the 27th of February, 1998. This celebration coincided with a symbolic visit from Sainsbury’s to Blue Skies Ghana. The occasion served as a poignant reminder of the journey Blue Skies has undertaken with its cherished customers, dating back to the very first shipment of pineapple to Sainsbury’s. The CEO, Hugh Pile, took the opportunity to express gratitude to everyone, especially the pioneers whose dedication and hard work laid the foundation for this remarkable family. Some executives in attendance reflected on their experiences over the years. Andre Veldsman, the Group General Manager, used the occasion to encourage everyone to uphold Blue Skies’ unique culture to ensure continued sustainability and profitability.



THIS MONTH'S HIGHLIGHTS:

• HARMONY IN DIVERSITY

• BLUE SKIES EGYPT GRANTED ASDA STAR AUDIT BREAK FOR 2025

• FEAST OF HOPE: BLUE SKIES AND FELIX JOIN HANDS TO FIGHT HUNGER IN LONDON!

• BLUE SKIES KEEP FIT CLUB KICKS OFF 15TH ANNIVERSARY WITH 10KM WALK

FEAST OF HOPE: BLUE SKIES AND FELIX JOIN HANDS TO FIGHT HUNGER IN LONDON!

Blue Skies and The Felix Project are partnering to combat hunger and food waste in London by transforming surplus produce into nutritious meals. Aiming to provide 133,000 meals, they ensure fresh food reaches those in need rather than going to landfill. This initiative not only supports over 700 individuals but also promotes sustainability and inspires community action. Blue Skies is inspiring others to take action and make a difference.



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SHARING BLUE SKIES STORY WITH THE WOMEN'S INSTITUTE, PITSFORD CHAPTER

Anthony, Fleur, and Victoria had the pleasure of sharing the inspiring Blue Skies Story with the Pitsford Chapter of the WI on February 18th. Anthony recounted the company's rich history, emphasizing its commitment to sustainability and ethical practices.

Fleur highlighted innovative sustainability initiatives, focusing on Net Zero Poverty, Zero Biodiversity Loss, Zero Waste, and Zero Emissions. Victoria discussed the impactful work of the Blue Skies Foundation, which aims to improve the quality of life in communities where raw materials are sourced. The engagement provided a valuable opportunity to connect with the WI Pitsford community and share a vision for a more sustainable future.



MONTHLY UPDATES IN EGYPT



A DROP OF HOPE: BLUE SKIES EGYPT'S LIFESAVING BLOOD DONATION CAMPAIGN

As part of the "A Drop of Blood is Equal to a Life" initiative, Blue Skies Egypt, in collaboration with the Egyptian Blood Bank, successfully organized a blood donation campaign to support patients in urgent need.

Staff participated enthusiastically, contributing to a vital cause that aids individuals suffering from malignant diseases, accident victims, and patients undergoing major surgeries. Their generosity will help save lives and provide critical medical support to those in need.



BLUE SKIES EGYPT STRENGTHENS COMMITMENT TO SUSTAINABILITY, SAFETY, AND EMPLOYEE TRAINING

Blue Skies Egypt is enhancing sustainability and employee safety through key training programmes. As part of the "Save Water, Save Life" initiative, employees received training on water conservation in the food industry, promoting sustainable practices to reduce factory water consumption. At the Egyptian Red Crescent Centre, employees completed first aid training, equipping them with critical emergency response skills. Additionally, Occupational Health and Safety (OHS) technicians underwent specialised training on injury prevention, emergency protocols, and risk management. These initiatives reinforce Blue Skies' commitment to sustainability, employee well-being, and workplace safety.



BLUE SKIES EGYPT GRANTED ASDA STAR AUDIT BREAK FOR 2025

Blue Skies Egypt has accomplished remarkable success in the ASDA Star audit, earning a waiver from the 2025 audit cycle. This achievement decreases the number of audits needed for the year, resulting in significant cost savings and a reduced administrative burden. As a result, teams can focus more on improving overall business performance. A heartfelt congratulations to the Egypt team, and a big thank you to the ASDA team!

BLUE SKIES EGYPT'S TECHNICAL TEAM ACHIEVE SUCCESS IN BRCGS AND HACCP COURSES

Marwa and Mostafa from technical team have successfully completed the BRCGS Issue 9 Lead Auditor course, while Mohamed Hamdy has successfully completed the HACCP Highfield Level 4 course.



MONTHLY UPDATES IN SOUTH RSA



Blue Skies RSA Supports 2024 Matriculation Ceremony

As part of Blue Skies' commitment to giving back to society, Blue Skies RSA sponsored the 2024 matriculation ceremony, celebrating students who have excelled in their basic education. The event, held in the auditorium, marked a significant milestone as matriculants received their diplomas, symbolizing the successful completion of their academic journey.

In recognition of its dedication to education and student success, Blue Skies RSA was honored with a citation for its contributions. The ceremony concluded with graduates embarking on the next phase of their lives, celebrating their achievements and future aspirations.



IM Manchu Mourns the Loss of Principal Mrs. Kubheka

The IM Manchu community is deeply saddened by the passing of Mrs. Kubheka, a dedicated leader whose tireless efforts transformed the school. Her unwavering commitment to educators and learners helped elevate IM Manchu to greater heights. Her legacy of devotion and service will be remembered and cherished. May her soul rest in power.



MONTHLY UPDATES IN GHANA

BLUE SKIES KEEP FIT CLUB KICKS OFF 15TH ANNIVERSARY WITH 10KM WALK

The Blue Skies Keep Fit Club began its 15th-anniversary celebrations with a 10km Walk and Launch event on February 22, 2025. Employees, community members, and company leadership participated, promoting health and wellness.

A 73-year-old participant inspired the crowd by completing the walk and advocating for fitness. HR Manager Mrs. Emily Addo Boateng shared the club's history and emphasized on how the Founder, Anthony Pile constantly pushed for the start of the club to promote wellness among staff. She then officially launched the celebrations.

The event concluded with refreshments featuring Blue Skies' fresh juices and fruits, reinforcing the company's commitment to health and well-being. More activities are set to follow as part of the milestone celebrations.



HONORING A MILESTONE: MANAGEMENT CELEBRATES THREE STAFF MEMBERS' 50TH BIRTHDAYS!

As part of its commitment to appreciation and inclusivity, Blue skies management has launched an initiative to celebrate employees reaching their 50th birthday. This month, the first honorees, Florence, Vivian, and Francis, each with over a decade work experience at Blue Skies, were surprised with a birthday celebration attended by colleagues and management. The HR Manager Emily Boateng extended best wishes for a long and fulfilling life, reinforcing Blue Skies' culture of respect and recognition.



MONTHLY UPDATES IN BRAZIL



BLUE SKIES BRAZIL SUPPORTS COMMUNITY DEVELOPMENT

Blue Skies Brazil recently visited Asas Para o Futuro in Biritiba Mirim, where it contributed to the 2024 renovation of the upper floor, including drywall partitions and the computer room ceiling. The NGO fosters social transformation by strengthening family and community bonds.

In Suzano, Blue Skies also supported Esperança e Destino by providing ballet and circus attire, robotics equipment, and repainting the façade.

These initiatives reflect Blue Skies' commitment to empowering young people and fostering community growth.



BRAZIL TEAM ACHIEVES STRONG TFS AUDIT RATING

Blue Skies Brazil has successfully passed this year's TFS audit, earning a rating of 4 (previously "Green"), the second-highest possible score. The team demonstrated exceptional performance, with most non-conformances related to maintaining the existing facility while awaiting planned renovations. This achievement highlights the team's dedication to quality and compliance, with valuable support from the UK contributing to the success of the audit.



BLUE SKIES LEADERSHIP UNDERGOES LEAN TRAINING

Blue Skies leadership is actively participating in Lean Training, a program focused on optimizing operations through the Lean methodology. This approach aims to reduce waste, enhance quality and productivity, and improve efficiency, ultimately delivering greater value to customers. By implementing Lean principles, the company continues its commitment to continuous improvement and operational excellence.



STAFF SPOTLIGHT SERIES

DRAWING INSPIRATION FOR OUR BUSINESS

Amanda, Tori, and Fleur recently visited Stonehenge an awe inspiring monument that reminds us of the power of teamwork and long-lasting impact. Just as Stonehenge was built through collective effort over centuries, our success depends on collaboration. Its enduring legacy inspires us to consider the long-term effects of our actions.

(Pictured: Fleur, Andrew, Amanda, and Tori.)



By: Tori

FROM STRIPES TO STANCE: THE FASCINATING EVOLUTION OF MARTA TECHNICUS!

Here is a very interesting visual comparison between the common zebra *Equus quagga* and the relatively recent mutation of this species into the Marta technicus. The differences are very easy to observe of course with the remarkable upright stance of the mutation and the development of the forelegs into limbs very much resembling arms and hands. We can also see the many vertical black and white markings of the zebra having evolved into the far simpler horizontal single stripe colouration. Researchers speculate that whereas the female of this new mutation has the white stripe uppermost as can be seen here, the heretofore unseen male counterpart may have the reverse appearance with the black stripe uppermost. Similarities between the common zebra and the mutant include the diet which is virtually exclusive to greenery, the language which is a kind of snorting noise (although the new species has the potential to learn some English), the behaviour which consists of walking around eating things and ignoring any human communication, and the blank stare in the direction of any unusual noise.



By: Stephan



FOUNDATION UPDATES

PANPANSO KROKESSE JUNIOR HIGH SCHOOL NEARS COMPLETION, SET TO TRANSFORM EDUCATION

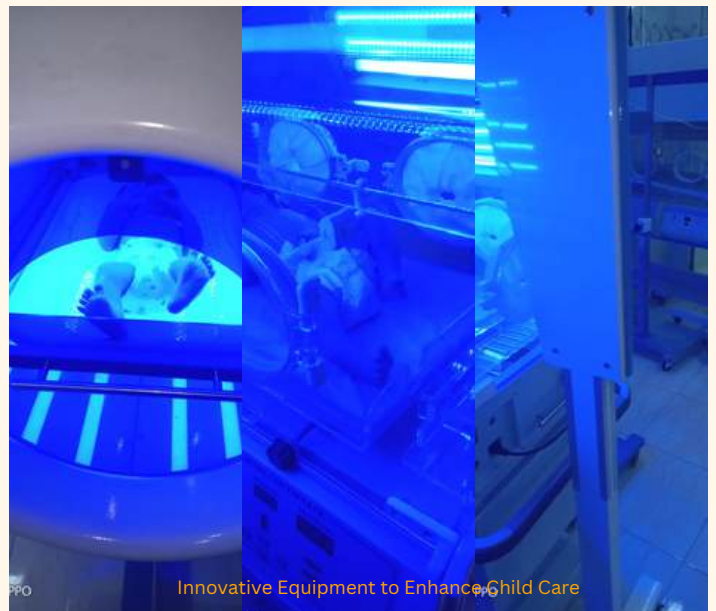
Construction of a modern Junior High School for the Panpanso Krokese Community is well underway, with the project now at the roofing stage and set for completion by May 2025. Approved by the Foundation Board last year, the facility will feature three classrooms, an ICT center, a staff common room, washrooms, and a mechanized water system to support academic activities. The project has already sparked increased enrollment and enthusiasm within the community, reinforcing a commitment to education and development. Once completed, it will provide vital learning opportunities and stand as a testament to collaboration and progress.



a modern Junior High School under construction

FOUNDATION PROJECTS IN EGYPT CONTINUE TO THRIVE – JANUARY 2025 UPDATE

The foundation's initiatives in Egypt are progressing successfully, with significant impact across various projects. Management has released the latest updates for January 2025, highlighting continued growth and community engagement. Key updates include: Al-Rashad Laboratory - New equipment report submitted, Lamst Khire Association - Ongoing community support initiatives, Ebad Al Rahman Charitable - Recent activities documented, with photos attached and Community Gym - A total of 85 members actively using the facility, including 45 women and 40 men. These updates reflect the foundation's commitment to empowering local communities and sustaining impactful projects.



Innovative Equipment to Enhance Child Care



BLUEPRINT



HARMONY IN DIVERSITY

Imagine a space where nature flourishes alongside daily operations. Significant changes are taking place at the Egypt factory to enhance biodiversity. With increased tree coverage and a small garden, the environment has become a thriving habitat for various species, including colourful butterflies, chameleons, and diverse birdlife. This transformation reflects a strong commitment to biodiversity, a core principle of Blue Skies. As efforts continue to nurture and protect the surroundings, each new species that finds refuge serves as a reminder of the vital role played in preserving the planet.

BLUE SKIES UK BEGINS 2025 BIODIVERSITY JOURNEY WITH PHOTINIA PLANTING

Blue Skies UK has taken the first steps toward its 2025 biodiversity goals by planting 72 Photinia 'Red Robin' shrubs. Known for their vibrant red foliage, these evergreens will serve as a natural windbreak as they mature. The sunny day added to the excitement, reinforcing the well-being benefits of time spent in nature. To ensure their growth and effectiveness by next summer, ongoing care will be essential.



H E R E F O R G O O D

