



FOUNDATION

HERE FOR GOOD



2023/2024 Review



**Solidaridad**



## The Blue Skies Foundation



It has been another hugely successful year for the Blue Skies foundation. In 2023 we embarked on 14 projects. These included water systems local communities, new classroom blocks and computer facilities for schools, and support for health centres and educational charities. It never ceases to amaze me how much we can do with the little resource we have. As our foundation approaches 15 years we can be immensely proud of what we have achieved since 2009. Over 160 projects completed and more than 200,000 people benefiting from the projects we have funded, there can be no doubt that we helping to give people a brighter future.

But there are only so many schools and toilets that we can build to meet the great level of need within many of the countries where we operate. We cannot do everything, and we certainly cannot do the job of governments. And so, as we commence our projects in 2024, we are relooking at how we go about selecting projects and asking ourselves how we might build yet more resilience, impact and enterprise within the communities that are so important to our business.

*Anthony Pile, Chairman of the Blue Skies Foundation*



## Our Unique Cooperation

The Blue Skies Foundation is a cooperation between the fresh fruit company Blue Skies, and two retailers, Waitrose & Partners in the UK and Albert Heijn in the Netherlands. Through this unique and progressive cooperation, the Foundation seeks to support the communities which participate in the production of fresh-cut fruit products that are made by Blue Skies.

The Foundation is structured in a way that enables projects to be chosen by the people living within the communities where Blue Skies operates in Ghana, South Africa, Senegal, Egypt and Brazil.

## Our Board of Directors



Anthony Pile  
Chairman  
Blue Skies Foundation



Jemima Jewell  
Director  
Waitrose Foundation



Erik Vorenkamp  
Director  
Albert Heijn Foundation



Abena Antwi  
Advisory Director  
Independent





# TOGETHER FOR GOOD

## Our 2023 Foundation Projects

### Our Projects

We supported 14 projects in 2023 which can be seen over the next couple of pages. Since 2009 we have funded 160 projects. These are made up of:



56 Water and Sanitation Projects



21 Health and Wellbeing projects



79 Education projects



4 Community Enterprise Projects



#### 2022 School Farm of the Year Competition

The seventh year of our competition to reinvigorate interest in agriculture among young



#### Damang Junior High School Project

The provision of a three classroom Junior High School block for a farming community in Ghana.



#### Kpong Community Vocational School

The provision of a water storage tank for a school in a mango growing area in Ghana.



#### Polytank for JTL School

The provision of a water storage tank for a school in a mango growing area in Ghana.



#### Nanabin Junior High School Project

The provision of a three classroom Junior High School block for a pineapple farming community in Ghana.



#### Ghana Education Service roof

Installation of a new roof for the Ghana Education Service local municipality offices.



#### Adu Kofi Teacher Accommodation

The provision of teachers' accommodation to retain trained teachers within a farming area in Ghana.



#### Prisons Day Care Project

The provision of a Day Care Centre for children of inmates and officers at a women's prison in Ghana. This project will be completed in 2024.



#### Mechanised Borehole for Mboubo Community

Provision of solar powered mechanised borehole for a farming community in Senegal.

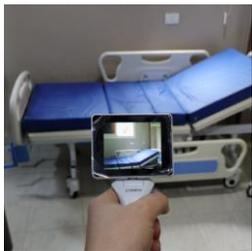


## Our 2023 Foundation Projects



### Maria Mbhele

Installation of a new roof for a creche at Maria Mbhele in South Africa.



### Lamst khire

Medical devices and furniture for the medical centre of Lamst Khir Charitable Society in Egypt.



### Vusumuzi Primary school

Construction of a new school hall at a Primary School in South Africa.



### Ebad Al Rahman

Medical devices and furniture for Ebad Al Rahman medical centre in Egypt.



### Associação Missão Intensidade

Provision of computers and furniture for an education and employability charity in Brazil.

### Did you know?

2024 marks 15 years of the Blue Skies Foundation



## Farming for the Future

The annual School Farm Competition project, designed to ignite youth interest in agriculture, has been scaled up over the past 10 years, now reaching over 200 schools and 13,000 students per year. Schools grow crops and share progress updates, evidencing good agricultural practices, community engagement and sustainability plans for the chance to win awards at the end of each school year. Due to the successful growth and wider interest in the programme, last year it was handed over to a start-up incubation hub to further scale the initiative.



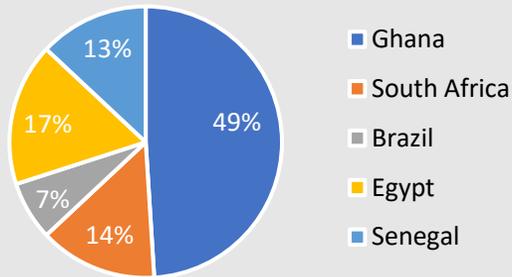


# Monitoring and Evaluation

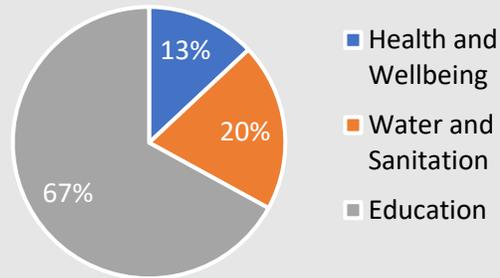
## How our funds were spent

In 2023, the Blue Skies Foundation collectively raised over GHc 2.9m. This was made up of contributions from Waitrose & Partners, Albert Heijn and Blue Skies. The charts below show how these funds were spent by country and project category. Funding is proportioned based on a number of factors, including sales turnover from each country, fruit origin, local needs and macro social and economic indicators.

Funding split by country



Funding split by project category



## Our Impact

Below are some of the highlights of our 2023 evaluation report.

35,700

Number of girls and boys (0-18) with improved access to education services

32,800

Number of women and men with improved access to healthcare services

421

Number of young women and young men (16-30) with improved access to education

1,950

The number of households with improved access to clean water, sanitation and hygiene

