

Blue Skies Newsletter | February 2024 | Issue 209 | www.blueskies.com



FAIRMILES: A FAIR APPROACH TO NET ZERO BLUE SKIES FEBRUARY



A study conducted by Fairmiles and the University of Exeter, in partnership with Blue Skies has estimated that at least five million people's livelihoods in Africa who benefit from the trade of airfreighted fresh produce to UK and European supermarkets are at risk by limiting flown food and flowers. The research was presented during a stakeholder roundtable organised by the campaign group to discuss how to take a fair approach to Net Zero without stopping vital market access for developing world producers. Fairmiles is made up a of organisations representing fresh produce businesses, academia and the international development sector. To learn more on Fairmiles, head over to the site to read more:

https://blueskies.com/global/fairmiles/

HAPPY 26TH ANNIVERSARY TO BLUE SKIES GHANA!

On the 26th February, we celebrated the 26th Anniversary of Blue Skies Ghana. Below is the training "room" in 1998 is where Factory Two is today. Head over to page three to read more on the anniversary celebrations in Ghana.



BLUE SKIES INNOVATE WITH FRUIT WASTE INTO SPIRITS

NEW!

BLUE SKIES

PRODUCT LAUNCH

Exciting Announcement! Blue Skies is proud to be a part of the launch of an innovative new product. Introducing Trash & Treasure, a new spirits brand from Warner's Distillery that embraces a multi-category ethos focused on combating food waste.

A highlight from their lineup is Trash & Treasure Tropical Rum, which is distilled using pineapple and mango peels sourced exclusively from Blue Skies. The liquid is then blended with vibrant flavours extracted from passion fruit and coconut husks. The result is a Caribbean rum that erupts with the aroma of fresh passionfruit and offers a finish with sweet notes of caramelised pineapple and toasted coconut. Trash & Treasure has made its exclusive debut in Tesco stores nationwide.



Seeing Trash & Treasure Spirits exclusively available in Tesco stores fills us with excitement. We are thrilled to support the journey of waste reduction and witness our fruits being transformed into a creative and delicious new product, showcasing how better taste can be achieved from waste.



TESCO LISTING

OUR COMMITMENT

At Blue Skies, we realise the impact of food waste in the fresh produce industry. That's why we are passionate about collaborating with innovative brands that share our values in reducing waste. Our commitment to minimising waste is reinforced through our Blueprint, as we strive for a 'Zero Waste' approach that optimises operational efficiency and reduces waste in production and distribution.



Warner's Distillery is the world's leading premium farm-born gin producer based in Northamptonshire. Its spirits are lovingly crafted with nature using ingredients directly from the botanical gardens, hedgerows, and natural springs of its farm estate.

BLUE SKIES GHANA TURNS 26 ON 26TH FEBRUARY





On this day 26 years ago, Blue Skies Ghana dispatched its first ever consignment of fresh cut fruit from Accra to London. This first step marked the beginning of our wonderful journey of becoming an innovative fresh fruit processing business in the world. The celebration of this milestone is not only a reflection of our journey but a tribute to our commitment to quality, care for the environment and customer focused innovation. Speaking at the event, Founder & Chairman of Blue Skies, Anthony Pile used the opportunity to congratulate all Staff for their dedication and hard work which has contributed immensely to the success of the business. He further encouraged Staff to keep working in unity while trusting each other. The theme for the celebration was Our Diversity Our Strength. As part of the celebration, Public Affairs Manager, Alistair Djimatey delivered a lecture on our Blue Skies culture and urged all to stay true to our core values of respect for people and the environment, which has propelled the business to grow over the past 26 years. Congratulations to Blue Skies Ghana for this achievement!







MONTHLY UPDATES IN GHANA



INSPIRING HEALTH & FITNESS

HEALTH & WELLBEING

KEEPFIT GHANA

The Blue Skies keep Fit club continues to inspire the workforce and the community through Keep Fit activities!

The club since last year introduced a reward system in order to commend members who show much more commitment in keeping up with their health and fitness.

The initiative has since enabled a surge in the number of people taking to the training grounds every Tuesday, Thursday and Saturday mornings.



BREATHING EASY: ASSESSING AIR QUALITY IN GHANA FOR A HEALTHIER FUTURE BS GHANA SUS

SUSTAINABILITY



An internal assessment of the ambient air quality has commenced at the Fresh Cut and Branded site areas, overseen by the site's technical environment team, led by Prince Gokah, the Environment Compliance Officer. The purpose of this assessment was to ensure that we are breathing in clean and safe air, in line with the Environmental Protection Agency Act 1994, Act 490 and the environmental Assessment Regulations 1999, LI 1652. The focus of the assessment is on monitoring the levels of PM 2.5, also known as Particulate Matter, to safeguard the well-being of all staff and to support the sustainable development goal number 3 of ensuring good health and well-being, including a commitment to combat communicable and respiratory diseases by 2030.

The sample locations were the canteen end, wastewater treatment area and the security post end respectively. Following the assessment, all staff will be informed of the results and any necessary steps to maintain a healthy and safe environment on site.

MONTHLY UPDATES IN SENEGAL *



INNOVATION AT FRUIT LOGISTICA

Blue Skies recently attended the Fruit Logistica event between 5th - 7th February. Joe Revell represented Blue Skies on the stand with Gloria from Senegal which was part of wider Senegalese stand called ASEPEX. This was to support Senegalese businesses to increase exports of produce out of Senegal.

For information regarding export operations in both Senegal and Côte d'Ivoire, please contact Gloria at Gloria.asare@blueskies.com





MONTHLY UPDATES IN BRAZIL



BRAZIL TEAM ENGAGES IN ESSENTIAL TRAINING

The team in Brazil has been actively participating in a series of comprehensive training programmes. Recently, the focus has been on the First Aid Committee and firefighting training, empowering our team members with crucial skills to navigate emergency situations confidently.

After the formulation of the committee, the team had an emergency simulation with the day and night teams. They had great results in evacuating all areas and sectors in a two minutes timeframe. demonstrating remarkable teamwork and swift action. These outstanding results underscore the commitment of our team members to prioritise safety and protect the well-being of everyone within our ecosystem.





MONTHLY UPDATES IN EGYPT



CELEBRATING TEAMWORK IN EGYPT

POMEGRANATE PRODUCTION

Hugh, Shiv, George and Andre all visited the team in Egypt to discuss potential investments in the Pomegranate process as well as understanding distribution and fruit challenges.

The visit was productive and useful, and – as ever – full of great ideas and energy. Yet again, the Egyptian hospitality and positivity from the team was marvellous. Thank you to all our wonderful people in Egypt!



BLOOD DONATION CAMPAIGN

FGYPT

WELLBEING





The team in Egypt have started a blood donation campaign to help the injured in the country and to assist employees.

This initiative has helped families within Blue Skies during the past year, and it has helped create a healthier happier community.

A huge well done for the team in Egypt for this inspiring campaign, raising awareness and helping the lives across communities in Egypt.

CUSTOMER FOCUSED INNOVATION IN CORBY

On the 27th February, Blue Skies hosted a customer visit at our Corby site to share category insights and propose some exciting new fruit combinations.

This inspiring innovative development is exciting for the future, as we look to view some interesting concepts around fruit based dripping sauces and source new seasonal fruits from our different sites.

A big thanks to all of the sites and leads who have supported this, and every site who has contributed and executed great samples! A special mention to Chloe Orwin in Blue Skies Holdings for her leadership in this customer visit.



FRUIT DONATIONS MAKING A POSITIVE IMPACT TO LOCAL COMMUNITIES IN CORBY

DONATIONS

CORBY INITIATIVES

From January, Corby have started to support local communities with surplus fruit once a week. The communities Corby are working with include a local centre 'The Autumn Centre' which is for the elderly population. The work they do develops programmes to assist the varying needs of the people, and they are always looking for ways to develop their resources.

Corby are also supporting Northamptonshire's Domestic Abuse Service - dedicated to helping and supporting victims of domestic abuse. They have helped and continue to support victims and survivors from all genders and walks of life, covering all ethnicities, socio-economic statuses, sexual orientations and religions.



