

Blue Skies Newsletter | December 2023 | Issue 207 | www.blueskies.com



BLUE SKIES UNITE TO DISCUSS EXCITING PLANS FOR 2024 CONFERENCE **BLUE SKIES**

People from across all of Blue Skies operations in Africa, South America and Europe, came together during the first week of December for our annual group conference. The virtual conference provided a space to invite more people from across the sites, and engage in lively debates in a number of key topics for the business. The exciting plans presented on the group's ambition were centered around the theme of 'Harness the past, embrace the future'. The business has seen great expansion this year through new customers, and new products launched, and also new resource in the business, so there are exciting times ahead as we drive innovative technologies as well as increase our sustainable efficiencies across the business. The conference also provided a platform for our 2023 Above and Beyond Awards, which recognises people who have gone to extraordinary lengths to help the business work towards its strategic goals. The full list of our Above and Beyond winners can be found on page 2.

SEASON'S GREETINGS



ABOVE & BEYOND AWARDS 2023

CONFERENCE

ABOVE & BEYOND AWARDS

Congratulations to the winners of our 2023 Above and Beyond Awards. They were announced in a virtual awards ceremony during the Blue Skies conference which was hosted by Henri Glaizot. The winners are shown below.





DRIVING EFFICIENCIES

Mohamed ELnahas from Egypt who delivered innovations in unlocking efficiencies when the group urgently needed more mango.



ACCELERATING PROFITABLE GROWTH Paul van Breukelen and Diederick Olijve from the Netherlands for Opening up Czech and Greece Business.



ENABLING DIVERSIFICATION

Bozena Gwizdala and Marcin Karelus from Corby for leading the technical implementation of the three new Corby categories against an exceptionally challenging timescale.



CARING FOR PEOPLE & COMMUNITIES Rene Gbeho, Blaise Avokpo, Lionnel Zinsou and Ferdinand Hinson from Benin for an innovative project that provided learning resources for local schools and orphanages.



BALANCING THE BUSINESS

Joyce Tuakly from Ghana Fresh Cut for relentless drive to solve Ghana's Q4 challenges.



PROMOTING A FOOD SAFETY CULTURE Lucia Mashinini from South Africa for her unwavering passion to get things right over the last 20 years.



BLUEPRINT AWARD

Flademir Faria from Brazil for innovation in the field of water, waste and usage.



Congratulations to Ali Saqr from Egypt for being awarded the 2023 Chairman's Award for his inspiring attitude to his work. Officially an agronomist but so much more: negotiator, agriculturist, sales person, logistics expert and coordinator. And he does all this with a great sense of humour. Well done to you Ali!





The Above & Beyond Awards recognise outstanding achievement against the businesses core strategic pillars and Blueprint goals. Above is Henri in the spotlight hosting the awards ceremony.

NEW LAUNCHES IN GHANA



BLUE SKIES INTRODUCES ZEST!

FRUIT JUICES

BLUE SKIES BRAND

Zest is the refreshing new drink from Blue Skies. Combining a blend of Ghanaian flavours with real fruit juices, Blue Skies has created a delicious juice full of goodness, with no artificial flavouring. This is a perfect way to add some refreshing goodness to your life!

The 3 flavours under the ZEST brand are:

Fruity Blast

Pineapple, passion fruit and orange

Tropical Zinger

Mango, ginger and hibiscus

Mangonade

Mango and lime





Zest is lightly pasteurised, available in retail outlets in 300ml pack sizes

CHRISTMAS IN GHANA



CHRISTMAS CAROLS

The much anticipated nine lessons and Carols in BS Ghana happened on the 21st December 2023 The event attracted devotees from all departments paying homage to the spirit of Christmas. The event featured a choir from the Pax Romana Choir from the University of Ghana and departmental choirs including, Production Choir, Engineering/Transport Choir, Technical/Branded Choir, Basement Choir and Security Choir. The night was filled with joy as patrons were immersed in harmonious and uplifting Christmas carols and lessons. Afehyia pa to all







JINGLE COMPETITION

To commemorate the launch of Zest, a jingle competition was opened in Ghana to create awareness about the new zest products. Entries were received in the second week of December and the best Jingle was selected by a team of Judges on the 22nd December. The award-winning jingle was recorded by Patrick Danso (Production). The one-minute jingle was selected based on its originality, solid message, and overall appeal. Congratulations to all the Awardees of the Zest Jingle Competition







MONTHLY UPDATES IN EGYPT



This month we passed two audits with great results including a Food Safety Audit for a customer, and a Social Audit with zero non-conformances. Congratulations to all of the team in Blue Skies who supported with these.







During the break, the technical manager and team participated in a ping-pong match amidst encouragement and happiness from staff in the cafeteria.

CHRISTMAS IN SOUTH AFRICA

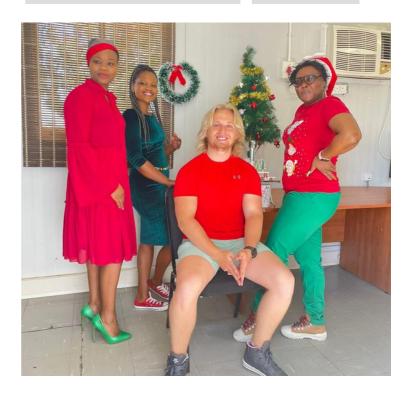


BLUE SKIES S.A FINANCE TEAM CELEBRATE CHRISTMAS

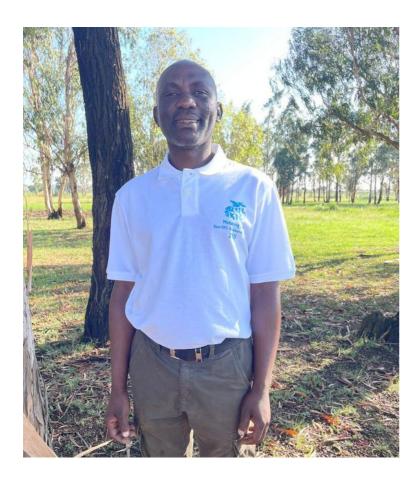
"Christmas is a time that brings family and friends together, time for giving and sharing, a nice long and restful break from work, excitement and joy in the souls of all people" We wish everyone a Merry Christmas! Pictured to the right the BSSA finance team had a merry & bright Christmas theme photo shoot.

BLUE SKIES SOUTH AFRICA

CHRISTMAS



THE SPIRIT OF CULTURE IN SOUTH AFRICA



TEAM SPIRIT

BLUE SKIES CULTURE

'Jack Motaung is our fellow staff member working at the warehouse in BSSA. He is the most senior Packaging stock controller and does a brilliant job since taking over this position. Jack has been at Blue Skies for 9 years and is a Union official. He recently joined the OPS Team covering for a colleague who went on Maternity leave, which happened suddenly, pulled in at this short notice, and my oh my - the help turned out like a gas that just needed an ignite. The spirit of culture and talent harness he has showed deserves a good mention and we in operations would like to thank him for his selfless and very near to no supervision dedication, which reflects a true Blue Skies Culture. Thank you very much TAU!'

-By David Moferefere Moeketsi

MONTHLY UPDATES IN BRAZIL



BRAZIL ENJOY END OF YEAR FESTIVITIES

FESTIVE

STAFF RAFFLE

To celebrate the end of year festivities, in partnership with our suppliers the team in Brazil collected gifts that were raffled among employees. Among the gifts drawn were household appliances, utensils and a variety of gift cards. On the day of the draw, the team served a special Christmas lunch in the canteen.









CUSTOMER VISITS IN BRAZIL

FACTORY VISITS

BRAZIL



At the end of the year one our customers visited the Brazil factory followed by a visit to Petrolina to our mango growers. The visit provided a key insight into our capabilities and the lengths in which we go to ensure we provide the best quality mango for our customers.

PITSFORD

INNOVATION DAYS

In December some of our commercial team congregated at our Head office in Pitsford to host a remarkable Innovation Day for one of our valued customers. The event started with a tour of the Corby Factory, and went onto Pitsford where the team were able to share invaluable insights, product developments, and consumer-centric inspirations. Throughout the day, engaging discussions centered around several prominent topics that are shaping the industry. Seasonal profiles, functional health enhancements, dynamic plant-based concepts, and delectable dessert offerings took center stage, igniting the imagination of all participants. We are thrilled to say that our Innovation Day was met with delight, affirming the power of collaboration and forwardthinking. As we eagerly anticipate the future, we are excited to embrace a future defined by exceptional products and unrivaled experiences.





SPREADING JOY AND NOURISHING HEARTS: CORBY DONATE FRESH FRUIT TO LOCAL COMMUNITY

DONATIONS

SOCIAL IMPACTS

The team at Corby have recently supported a initiative deliver fruit to a local community in Corby that supports vulnerable children and families. The Pen Green Centre was set up as part of a substantive under-fives initiative and is housed in a 1930s former comprehensive school. At the Centre they offer high quality education and care for children and their families. They also offer information and support services for parents through home visiting, group work, health interventions, adult education and training as well as the professional development, training and dissemination of good practice though the Research, Development and Training Base, and the Teaching School. The principle functions of the Centre have remained constant over the last 40 years although they have significantly developed the accommodation. They have maintained their principles of operation; withstood radical changes in local and national government; responded creatively to new legislation and to major demographic changes, and influenced national government policy in early years. The team have provided fruit samples for their community dinner and also for the nursery Christmas meal which took place on the 20th of December. Going foward, the donations will be once a week from 09/01/2024.