

Blue Skies Newsletter | October 2023 | Issue 205 | www.blueskies.com



ABOVE & BEYOND AWARDS 2023

BLUE SKIES

ABOVE & BEYOND

We are pleased to announce the launch of our 2023 Above and Beyond Awards to recognise outstanding achievement in the business against our core strategic pillars and Blueprint goals. We are encouraging employees at Blue Skies to enter in one or more of the following categories:

- Accelerating Profitable Growth
- Enabling Diversification
- Balancing the Business
- Driving Efficiencies
- Demonstrating Our Food Safety Culture
- Caring for People and Communities
- Advancing our Blueprint
- Visit the link here to enter:

https://blueskies.com/global/aboveandbey ondawards/

BLUE SKIES WIN SILVER IN THE WEETABIX FOOD & DRINKS AWARDS FOR SUSTAINABILITY

FOOD & DRINK AWARDS

SUSTAINABILITY

Blue Skies has proudly received the Silver award for Sustainability in the esteemed Northamptonshire Food & Drink Awards 2023. Our team is thrilled to be recognised for our commitment to sustainable practices. Pictured below is Simon Derrick and Tom Pile during the awards evening, which was held on Wednesday, 1st November.





MONTHLY FOCUS IN GHANA



CLIMATE FRESK

During October, some of the team in Ghana held a sustainability training game called The Climate Fresk. This training combined a game type format which was played together with the sustainability leads in Ghana where they had discussions about the significance of sustainability and our roles at Blue Skies. Discussions around technical aspects of the environment were also had. The group work has been interesting and going foward will hopefully be adopted by more groups! To read more about Climate Fresk, visit https://climatefresk.org





A WEST HAM UNITED FAN'S ADVENTURE: FROM LONDON TO GHANA TO SUPPORT MOHAMMED KUDUS

Football has a unique ability to bring people from different corners of the world together. It creates lasting connections, transcending boundaries and cultures. In a heart warming story, we meet lan Nash, an ardent West Ham United supporter who travelled from London to Ghana to cheer for the Black Stars and, in particular, his beloved player, Mohammed Kudus.

Ian Nash, a refrigeration Engineering expert, an ardent football enthusiast who has been a dedicated West Ham supporter for years, wearing the team's colours with pride at every match and passion for the Hammers led him to follow Mohammed Kudus, a young Ghanaian talent who captured the attention of both fans and the footballing world.

To read the full article, scan the QR code.







OUR 2022 CHAIRMAN'S AWARD WINNER: SAMPSON KWAWUKUMEY

During the week of 25th September, Sampson travelled from Ghana to visit the U.K and had a jam-packed schedule, as part of winning the 2022 Chairman's Award.

"The Chairman's Award really came to me as one of my highest feats in my endeavours in Blue Skies and challenges me to go extra miles. As though the award was not enough, I was given the opportunity to travel to the United Kingdom (my first time ever) as part of the benefits that came with the Chairman's Award. Reality dawned on me the day I touched down at the Heathrow Airport; on almost a week's trip that was very momentous and unforgettable.." – Sampson

To read the full report by Sampson on his adventures whilst visiting, scan the QR code.













MONTHLY UPDATES IN EGYPT





Some of the team from Pitsford took a trip to our Egypt site as part of a customer visit. Claire McLoughlin from NPD and Izzy Fisher from Technical spent time with Mohammed and the team. A big thank you for all of your hospitality and supporting the customer visits.

MONTHLY UPDATES IN BRAZIL





ANTHONY VISITS BRAZIL

Anthony recently visited the team in Brazil along with Andre Veldsman who were looked after by Flavia and her team, and Caio and Marcio in Petrolina. Recent demand in Brazil has put pressure on mango supplies, and combined with climate change which we are continuing to see the impacts. Despite this, recent fine tuning of store management and processing methods has helped see improvements to yields. A big thank you to all of the team in Brazil for their resilience and determination in overcoming the challenges recently faced.

WELCOME TO BLUE SKIES

HR UPDATES

During the month of October, we have welcomed several new members to the Blue Skies team in Pitsford. We are hugely excited to have them all on board and wish them all the success in their roles. Please do reach out to our new starters to introduce yourself and make them feel welcome.

WELCOME CHLOE

Chloe Orwin has joined our NPD team at the beginning of the month as our new Product Developer.



WELCOME VICTORIA

Victoria Ringland has recently joined our Commercial team as Account Manager for Fruit +.



WELCOME SAM

Sam Decamps has also joined our Commercial team as an Account Manager in October, where she will be based at our Pitsford HQ.



WELCOME ANDY

Andy Brightwell has joined us at Blue Skies, and he will be with us until the end of this year. Andy comes to us with a wealth of experience in IT and will supporting a number of projects.



NEW SIGNAGE AT PITSFORD



Our Pitsford HQ has recently had some new signage installed, included a new acrylic sign and new window decals which has been well received. This update is part of the plans to give the offices a refresh both internally and externally over the coming weeks and months.

A FRIGHTFUL NIGHT IN CORBY!

On the 26th October, the team at Corby got in the spirit for Halloween with a fancy dress party. The team enjoyed competitions including best costume which was won by Patrycja Paton and Micky Remedios. They also had fun and games with the best carved pumpkin on the night. A spooktacular event!

CORBY KICK OFF WEEKLY FOOTBALL GAMES

The team in Corby has embraced the importance of fitness and physical activity by initiating a weekly Sunday football game. This exciting initiative not only promotes team bonding but also encourages active participation in a fun and competitive sport.





FAIRMILES: A FAIR APPROACH TO NET ZERO



Fairmiles is a recently launched campaign that has been formed in partnership between Blue Skies, AirFrance-KLM, the University of Northampton and Beanstalk.Global. The campaign aims to explore how we can take a fair approach to Net Zero which allows us to decarbonise airfreighted fresh produce without stopping vital market access for developing world producers.

The campaign calls on policy makers from government and the private sector to consider sustainability impacts on developing countries when perusing carbon reduction strategies which seek to minimise so-called 'food miles' or airfreighted produce.

Over the coming months, Fairmiles will engage with key stakeholders in the retail, government and charity sectors to highlight the importance of maintaining crucial trade links with developing countries and make recommendations for reducing emissions without marginalising vulnerable communities.

To learn more and to register your interest to sign up, visit https://blueskies.com/global/fairmiles or scan the QR code.









